

## **Swachh Bharath Mission (Urban)**

### **Inviting Proposals for conducting IEC activities and creating Public Awareness**

The Puducherry Urban Development Agency (PUDA) functioning under the aegis of the Local Administration Department, Government of Puducherry is the Nodal Agency for implementing SBM in this Union Territory.

The Objectives of the SBM (Urban) are –

- Elimination of open defecation
- Eradication of Manual Scavenging
- Modern and Scientific Municipal Solid Waste (MSW)
- To effect behavioral change regarding healthy sanitation practices
- Generate awareness about sanitation and its linkage with public health
- Capacity Augmentation for ULBs

The PUDA is implementing the Mission Components, and among them those are very closely associated to the Mission Objectives are - Household toilets, Community Toilets and Public Toilets.

Public Toilets are to be provided for the floating population/general public in places such as - markets, public transport places, tourist places, near office complexes, or where there are considerable foot-falls.

Community Toilets are more or less for fixed user group and are shared facility provided by and for a group of residents or an entire settlement. Community Toilet blocks are used primarily in low income and/or informal settlements /slums, where space and/or land are constraints in providing household toilet.

A key strategy under SBM (Urban) is behavior change communication to ensure that sanitation, as an issue, is mainstreamed with the general public at large and should cover issues of open defecation, prevention of manual scavenging, hygiene practices, proper use and maintenance of toilet facilities (household, community or otherwise), etc., and its related health and environmental consequences.

So, PUDA is inviting proposals from Social Welfare Organizations and NGOs engaged in the activity of IEC and creating Public Awareness to join hands with the PUDA and the Urban Local Bodies (ULBs) to conduct IEC activities and create Public Awareness in the UT of Puducherry to achieve Open Defecation Free (ODF) status.

The communication material for behavior change in lines with Ministry of Health & Family Welfare and in sync with the material being used under SBM (Rural) shall be designed in consultation with the PUDA and ULBs.

**Eligibility criteria:**

Private entities and NGOs registered in Puducherry and Tamil Nadu and should have been in existence for not less than 2 years.

The Applicants should be Proprietary/Property tax/ Partnership/Private Limited concerns. Copy of registration certificate as the case may be shall have to be enclosed.

**Technical Capacity:**

Should have completed at least two similar assignments in the last 3 years in the country for Central/State Governments and their Agencies. Documentary evidence such as LOI/Work Order and project completion certificate from the client should be furnished.

**Financial Capacity:**

The value of each assignment should be for not less than Rs.5.00 lakh.

**EMD:**

The Applicants should deposit Security Deposit for an amount of Rs.10,000 in the form of Demand Draft/Bankers Cheque drawn in favour of the Project Director, PUDA in any nationalized bank payable in Puducherry.

**Submission procedure:**

Eligible Applicants shall submit the Proposal in Sealed covers as instructed below:

**Cover One:**

Should contain the details and documents as listed in Technical Capacity and Financial Capacity.

**Cover Two:**

Should contain the Security Deposit.

**Cover Three:**

Should contain the Financial Bid in the format annexed.

All these 3 covers should be put in a bigger envelope and deposited in the Box placed in the Office at the address given below:

Project Director  
Puducherry Urban Development Agency  
Local Administration Department  
Government of Puducherry  
No: 16, Rue Suffren,  
Puducherry – 605 001

Each cover should be superscribed “**Bid for providing IEC services and Public Awareness**”

**Schedule of Bidding Process:**

Pre- Bid meeting	:	04.08.2017 at 4.00 P.M.
Last date for submission of Proposal	:	11.08.2017 by 1.00 P.M.
Opening of Proposal	:	11.08.2017 at 4.00 P.M.

**Selection Procedure:**

The Lowest Financial Bid will be the Preferred Bidder for the assignment.

**General Terms & Conditions:**

- i. The proposals should be submitted by the Proposal Due Date (PDD).
- ii. Proposals received after the due date and time will not be entertained
- iii. The PUDA reserves the right to accept or reject any or all the Proposals without assigning any reason
- iv. The Proposals received without the listed details and documents will not be considered.

- v. Proposals not submitted in the manner described above will not be considered.
- vi. The PUDA will not be responsible for loss or damage to the Proposals submitted.
- vii. Each page of all the documents submitted as part of the Proposal should be signed by the authorized Person.
- viii. The Proposal should be valid for 3 (three) months period.
- ix. The Proposals which satisfy the Technical Capacity alone will be considered for opening of the Financial Bid.
- x. The assignment should be completed within 6 (six) months from the date of issue of LOI / Work Order.
- xi. The EMD of the Preferred Bidder will be retained and treated as Security Deposit and will be released only after completion of the assignment.
- xii. In case it is noticed that the desired results are not achieved or there is delay in executing the assignment, the Work Order will be cancelled and Security Deposit will be forfeited.